

KEEP MIDLOTHIAN BEAUTIFUL MINUTES
SEPTEMBER 20, 2018

Meeting was called to order at 12:00 p.m.

Present: Karen Kreis, Kristen Ramirez, Helen Lekavich, Maria Kolacki, Jerry Gillis, Sr., Chris Parker, Theda Reed, Gail Martinez, Katy Libowitz, Nancy Mehall, Kathy Caveney, Jessica Rucinski, Terry Stephens, Dominic Egizio, Rita Sareny, Marsha Amraen, Larry Rafferty and Randall Hew, Robbins Public Works.

Approval of the August 15, 2018 Minutes – Motion to approve the August 15, 2018 Minutes was made by Helen Lekavich and seconded by Kathy Caveney.

Discussion: There was one correction to the Minutes on Page 2 and the next meeting date will be Thursday, September 20th. There was no further discussion.

Roll Call: Ayes: All in Favor. Nays: None. Motion carried.

There was discussion to create a letter to be sent to the multi-unit buildings on Keystone and Karlov between 145th to 147th. The properties have been identified as problem areas. The letter will be sent by next weekend and the Police Department will also receive copies of the letters for follow-up. Letters will also be hand delivered to Kentucky Fried Chicken and McDonalds and the owners of the property at 145th and Pulaski will also be contacted due to the amount of trash in their parking lot.

Helen Lekavich discussed the creation of the KMB letterhead. She noted that it is important that Keep Midlothian Beautiful is not referred to as an entity but as a piece of a program. We are asking individuals to partner with Keep Midlothian Beautiful, which is a part of a bigger national program.

Karen Kreis noted that we have received two donations to date, one being \$300 and the second was \$500.

There was discussion of KMB's Marketing Strategy to include upcoming events, incentives, marketing materials and signs. The signs could be the size of a Stop Sign with the KMB logo and would include an additional smaller sign noting "Please Don't Litter". Kristen Ramirez had obtained information on the signs. She thought the white plastic corrugated signs could work since they are weatherproof and would only need to be replaced twice a year. She contacted our representative at Traffic Control and Protection to provide the specifics. They had suggested metal signs, which are engineer grade, although not highly reflective, but will withstand the elements. The metal sign will stand on a green sign post, 36" by 18", and could include "Please Do Not Litter". It was suggested that fines or penalties for littering be included on the signs. There was a long discussion on the types of signs.

The placement of metal garbage cans and where the garbage cans would be located was then discussed. It was suggested to paint the garbage cans black and create a magnet decal or a sticky decal could be affixed to the garbage cans. There was also discussion on who could assist in the community to prepare the garbage cans and also other vendors to obtain the garbage cans. It was suggested that the graphic design class at Bremen High School assist, as well as the grade schools and library could create a design of the decal. Posters could also be created. There was then a lively discussion of the different penalties that could be used for people littering in Midlothian.

Randall Hew from Robbins, Illinois then asked for assistance by the Village of Midlothian Public Works to assist in the cleanup of the overgrown trees and garbage on Claire Boulevard, especially on the north side. IDOT has been assisting but needs further assistance.

Getting the word out was the next discussion. Helen Lekavich has ordered small items from Vistaprint. Karen Kreis will write an article which will be placed in the newsletter and will be going out soon. Kathy Caveney noted that the Fall Event will be on October 28th at the Rain Ready Community Garden and suggested a handout be provided introducing and promoting Keep Midlothian Beautiful. There was discussion on other items that could be passed out.

Chris Parker commented on the video that was placed on our website promoting picking up litter and what it does for our community (property value, reduce crime and economic development). He was so impressed by the video.

The garbage cans with the smoking receptacles was then discussed. Further information will be provided at a later date.

Volunteer tracking forms have been created and are now available. Any time we do any kind of cleanup, participate in community service events, beautification and recycling, anytime we do something relevant to Keep America Beautiful and Keep Midlothian Beautiful, will need to document the tracking. This keeps us as a member in good standing with Keep America Beautiful since we are required to report all donated time. The forms are available on our website also.

Adopt a Street or Block was then discussed. Helen Lekavich mentioned that in Midlothian, Texas, it is a two-year commitment. There were signs created that showed "This Keep America Beautiful Block has been adopted by Joe Smith, or in memory of", and noted that their adoption was a two-year commitment. Many of our members were very interested in adopting a block or alley and also suggested that schools could also make the commitment.

Karen Kreis noted that since we have a lot to do in a short timeframe, she suggested that we do not have a meeting in October and suggested that the next meeting be Thursday, November 15th at 12:00 p.m.

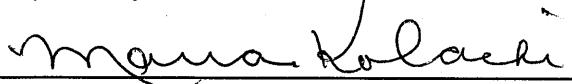
Presentation Certificates were previously presented to Gail Martinez, Chris Parker and Sue Levy. Chris Parker had presented Certificates to Theda and Helen also. Randy Spears was also the recipient of a Certificate at the last Chamber luncheon.

Both she and Helen made an Outreach presentation at the Chamber of Commerce on September 13th and was a huge success. We continue to get the message out.

Chris Parker provided smaller certificates he had created and suggested giving out the same kind of certificates randomly to thank you to those assisting.

The meeting adjourned at 1:16 p.m.

Respectfully submitted:



Maria Kolacki, Executive Director